Compelling Conclusions

Sentence #1: LOOK TO THE FUTURE

This is a connecting sentence from the body to the conclusion.

Sentences #2, 3, AND 4: THE TOUCHBACK

Write one sentence for every reason in your body. Do NOT rewrite your thesis statement word for word!

Sentence #5: THE HEART OF THE MATTER (an opinion)

Why should the reader care? Do NOT say the following: You should care because

Sentence #6: THE ZINGER

Leave your reader thinking "WOW!" (try to restate your original idea another way).